

DEPARTMENT OF Business Management



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***Business Management @ Washington College:
We transform students into leaders to create better worlds.***

Why Business Management at Washington College?

Is business management really a liberal art? Yes! Ask any business leader what she's looking for in a new hire, and she'll say that while technical skills matter, more important are the skills to think critically and ask questions, to communicate clearly in writing and speech, and to work effectively as part of a diverse team. At Washington College, you'll develop those skills both in the classroom and outside of it while learning the building blocks of business, actively growing in your ability to be competitive wherever your path takes you. Moreover, we know that you want to make a difference. We'll help you discover life with meaning through the exploration of ethical, sustainable, socially responsible solutions to challenges faced by organizations. The bottom line: We'll help you develop your skills, connect with our extensive alumni network, and find great workplaces that click with your passion and your values. That's why we call what we do the active liberal art. It's your story—start writing it. We'll help you do it.

MAJOR REQUIREMENTS

ECN 111 Principles of Macroeconomics
ECN 112 Principles of Microeconomics
BUS 109 Managerial Statistics or equivalent
BUS 111 Principles of Marketing
BUS 112 Introduction to Financial Accounting
BUS 209 Financial Analysis
BUS 210 Management Information Systems
BUS 302 Organizational Behavior
BUS 303 Legal Environment of Business
or BUS 360 Corporate Social
Responsibility or philosophy
ethics course
BUS 401 Strategic Management
BUS Upper-Level Elective
Global Learning Requirement

Our Curriculum

Our foundational major in Business Management provides you with tools necessary for understanding the human as well as the quantitative sides of business. Build on this foundation by minoring in Accounting, Entrepreneurship, Finance, International Business, or Marketing to gain depth in your area of interest with a minimum of four additional upper-level electives. Interdisciplinary opportunities are readily available through connections with minors such as Data Analytics, Information Systems, and Arts Management & Entrepreneurship, and with the Communication & Media Studies major and the International Studies major.

Global Learning

All business is global business. Our global learning requirement encourages students to explore the world through semester-long study abroad experiences at university partners located in places like Paris, Hong Kong, England, Turkey, and Morocco. Other options include short summer or winter programs such as our BUS 330 International Business Experience summer abroad trip and many robust ways in which to learn about the rest of the world while remaining in Chestertown.

Learning by Doing: Internships

Many of our students pursue internships in order to explore careers in different fields, from marketing to accounting to information systems, as well as make connections and enrich their resumes. We work closely with the Center for Career Development to prepare our students to vie for internships and to flourish during their experience. And there's no need to pass up that unpaid internship or the perfect internship located far from home—our Johnson Business Internship Award provides up to \$2,500 on a competitive basis to fund your internship here or abroad. Recent local, national, and international internships garnered by our students include Corbin Advisors (Farmington, CT), Cisco Systems (Cisco, TX), Stanley Black & Decker (Towson, MD), Dixon Valve & Coupling headquarters (Chestertown, MD), Deloitte (McLean, VA), and Doha Bank (Doha, Qatar).

(LEFT) After his junior year, Joseph Shelton '18 interned at Cloudflare in California, an integrated internet security and performance firm. Here he is in front of its iconic lava lamp wall.



High Impact Opportunities (Just a Sampling)

Brown Advisory Student-Managed Investment Fund Program

In the Brown Advisory Student-Managed Investment Fund Program, led by Distinguished Executive-in-Residence Richard Bookbinder 'P10, students learn to manage an equities portfolio that just topped \$1.5 million dollars and won First Place two years running in the Undergraduate Value Portfolio category in a global portfolio competition through the Quinnipiac Global Asset Management Education Forum.

The Warehime Fund for Student Excellence in Business

The Warehime Fund ensures that Business Management majors can pursue unique and invaluable experiences to complement our academic program by awarding student grants to support student-faculty research, entrepreneurship, certifications, and other experiential initiatives.

Graduate School Connections

Is graduate school part of your plan? Students aspiring to become CPAs can pursue a Master of Accounting at our partners William & Mary, Loyola University Maryland, or Wake Forest. We also partner with Loyola University Maryland's Emerging Leaders MBA, the University of Maryland's Master of Finance, as well as Wake Forest's Master of Data Analytics.

Amazing Ways to be Recognized

The Rebecca Corbin Loree Business Leadership Award — This major student prize, meant to identify future business leaders, is awarded annually to a graduating Business Management major who has demonstrated outstanding leadership potential and academic excellence.

Phi Beta Kappa — America's oldest and most prestigious honor society, recognizing excellence in students pursuing the study of liberal arts.

Sigma Beta Delta — The international honor society in business, management and administration. Recognizing the top 20% of business management majors.

Alpha Mu Alpha Honorary — Recognizes excellence in graduating seniors minoring in marketing.

Close mentorship of your senior capstone experience by talented faculty

Write a rigorous, detailed analysis of a publicly held firm, develop a business plan that's investor-ready, conduct primary research, explore a business topic that speaks to you and your passion, all under the close mentorship of dedicated business management faculty. You can even match your interests with theirs, in topics such as corporate social responsibility, marketing, and quantitative finance.



Meeting in the Brown Advisory Investing Lab, students manage a \$1.5 million portfolio under the guidance of Prof. Richard Bookbinder 'P10.

Iyonna Young '22

Majors: *Business Management & Political Science*

Minor: *Spanish*

Current Employer: *Quality Assurance Assistant, TM3 Solutions*

"When I took a business elective as a graduation requirement in my freshman year, it was like a light bulb went off in my head. I realized that this was where my passion was! My favorite courses were Corporate Social Responsibility and Congress and Legislative Processes, which both taught about the impact of institutions at micro and macro levels.

I absolutely love the world of business and have set my sights on pursuing an MBA in the future!

The support I received had a tremendous impact on me. It was motivating to know that there were many people who cared about me beyond my peers and were interested in my well-being. They offered me tutoring, advice, guidance, and resources.

My senior capstone projects were 'Black Conservative Thought' in Political Science and 'A Strategic Analysis of Costco' (honors) in Business Management. Both were rigorous and taught me how to structure my writing, read technical content, engage stakeholders, and conduct independent research.

Being a part of a small learning environment offers numerous opportunities. It is a privilege to have direct access to your professors, small classroom sizes, and multiple learning resources. You will be in an environment that genuinely cares about you and where your words and actions will make a difference."

